



[SUBJECT LINE:] Join us at Hotel & Resort Design South: June 9 – 10

Hi [First name],

We are exhibiting at Hotel & Resort Design South on 9 – 10 June and would like to invite you to join us with a complimentary pass!

Taking place at the Miami Beach Convention Center, HRDS is the exclusive product sourcing and networking platform dedicated to connecting designers, architects, and the global supply chain with hotel & resort brands from the South and LATAM markets.

Your complimentary pass grants you access to:

- The entire exhibition showcasing the latest products and services from the global supply chain
- An expertly curated Schedule of Content presented by *NEWH*, covering the industry's most important topics
- Fantastic networking opportunities including the Happy Hour drinks reception, association & media partner Lunch & Learns, Meet the Brand Q&As, and more...
- The co-located Cruise Ship Interiors Design Expo Americas

You will be joined by the industry's biggest hotel brands and design studios including Hilton, IHG Hotels & Resorts, Marriott, JOI-Design, and more!

Register for your free pass via this short registration form [[Link to your unique registration URL](#)], the HRDS Team will be in-touch if you have been upgraded to VIP status.

We look forward to seeing you at our booth #XXX this June.

All the best

[Email signature]